

At Okotoki, we care about the privacy of your data and are committed to protecting it. This Privacy Policy explains what information we collect about you and why. We hope you will read it carefully.

### Summary:

We hope you read this entire Privacy Policy. However, if you're in a hurry, here is a brief overview of the most important points:

- We do not and will not sell your information. We don't help companies advertise their products to you.
- We offer a free service and hope you will upgrade to our paid versions. That's the only way we make money.
- We use a small number of trusted third parties to help provide our products.
- We use cookies to provide, protect, and promote our products.
- You can exercise your GDPR and CCPA rights.
- If you have any questions or concerns about this policy, you can contact us at [hey@okotoki.com](mailto:hey@okotoki.com).

## What is the scope of this Privacy Policy?

This Privacy Policy is incorporated into Okotoki's Terms of Service and License Agreement and applies to the information obtained by us through your use of Okotoki's Site, Software, and Services ("Information") as described in this Policy. Capitalized terms used in this Policy and not otherwise defined shall have the meanings provided for those terms in the Terms of Service.

## What is Okotoki's business model?

Okotoki offers a free service and paid services. To make money, we encourage the users of our free service to upgrade to one of our paid services. We don't help third parties to advertise their products to you. We also do not—and will not—sell your information.

## Information collection and use

### Information you provide us when you create an account

When you sign up for or use our Services, you voluntarily give us a username and email address. If you are a paying customer all your payment data is handled by Stripe®. We do not store any of it and the privacy policy of Stripe® will apply to the information you provide on the Stripe® website.

### Automatically collected Information

Certain data about the devices you use to connect with Okotoki and your use of the Site, Software, and/or Services are automatically logged in our systems, including:

- Log data. As with most websites and technology services delivered over the internet, our servers automatically collect data when you access or use our Site, Software, and/or Services and record it in log files. This log data may include IP address, browser type and settings, date and time of use, information about browser configuration, language preferences, and cookie data.
- Usage information. This is information about the Okotoki Site, Software, and/or Services you use and how you use them. We may also obtain data from our third-party partners and service providers to analyze how users use our Site, Software, and/or Services. For example, we will know how many users access a specific page on the Site and which links they clicked on. We use this aggregated information to better understand and optimize the Site.
- Device information. This is data from your computer or mobile device, such as the type of hardware and software you are using (for example, your operating system and browser type), as well as unique device identifiers for devices that are using Okotoki Software.
- Cookies. Data obtained from cookies.

## How does Okotoki use my Information?

We use, process, and store your Information as necessary to perform our contract with you and for our legitimate business interests, including:

- To help us provide and administer our Site, Software, and/or Services, authenticate users for security purposes, provide personalized user features and access, develop new features, and improve the features and usability of our Site, Software, and/or Services.
- To communicate with you about your use of our Site, Software, and/or Services, product announcements, and software updates, as well as

respond to your requests for assistance, including providing account verification support if you're having difficulty accessing your account.

- To send you direct marketing emails and special offers about Okotoki, from which you can unsubscribe at any time.
- To display User Content associated with your account and make sure it is available to you when you use our Services.
- To calculate aggregate statistics on the number of unique devices using our Site, Software, and/or Services, and to detect and prevent fraud and misuse of those.

Does Okotoki sell or rent my Personal Data?

No, Okotoki does not sell or rent your Personal Data.

Does Okotoki use cookies?

Cookies are small text files stored on your device and used by web browsers to deliver personalized content and remember logins and account settings. Okotoki uses cookies and similar technologies, including tracking pixels and web beacons, to collect usage and analytic data that helps us provide our Site, Software, and/or Services to you.

Will Okotoki send me emails?

From time to time, we may want to contact you with information about product announcements, software updates, and special offers. You may opt out of such communications at any time by clicking the "unsubscribe" link found within Okotoki emails and changing your contact preferences. All Okotoki account holders will continue to receive transactional messages related to our Services, even if you unsubscribe from promotional emails.

Does Okotoki collect information from children?

Okotoki is not for children under the age of 13. If we determine we have collected personal information from a child younger than 13 years of age, we will take reasonable measures to remove that information from our systems.

## Data deletion

How can I delete my Personal Data from Okotoki?

You can remove your Personal Data from Okotoki at any time by sending us an email at [hey@okotoki.com](mailto:hey@okotoki.com).

Will this Privacy Policy ever change?

As Okotoki evolves, we may need to update this Policy to keep pace with changes in our Site, Software, and Services, our business, and laws applicable to us and you. We will, however, always maintain our commitment to respect your privacy. We will notify you of any material changes that impact your rights under this Policy by email (to your most recently provided email address) or post any other revisions to this Policy, along with their effective date, in an easy-to-find area of the Site, so we recommend that you periodically check back here to stay informed of any changes. Please note that your continued use of Okotoki after any change means that you agree with and consent to be bound by the new Policy. If you disagree with any changes in this Policy and do not wish your information to be subject to it, you will need to delete your Okotoki account.

## Contact us

You may contact us with any questions relating to this Privacy Policy by submitting a help desk request here or by contacting us at [hey@okotoki.com](mailto:hey@okotoki.com).

For the purposes of this Policy, when we say “Okotoki,” “we,” or “us,” we mean Okotoki LLC, Delaware, USA.